



THURSDAY
SEPTEMBER 16th
6:40 PM
AT VICTORY PARK
DALLAS, TEXAS



EXCLUSIVELY BENEFITING CHILDREN'S MEDICAL CENTER

children's
MEDICAL CENTER

\$20,000 CASH
PLUS \$5,000 IN PRIMES!

TXTGRANDPRIX.ORG

REGISTRATION:

NO RACE-DAY REGISTRATION WILL BE ACCEPTED.

Online Pre-registration only **TXTOUGHGRANDPRIX.ORG.**
Registration closes Monday, Sept 13 at 11:59 p.m.

PACKET PICK-UP:

Located at the TX TOUGH on-site office in Victory Plaza by the Start/Finish area. The office will be open Wednesday, September 15th from 5PM – 9PM and on Thursday, September 16th at 3PM – 5:15PM. Pro/1 packet pick-up closes 15-minutes prior to the start of the amateur race beginning at 5:30PM on race day (Thursday, September 16th 2010).

Racers must present a valid USA Cycling license or UCI license and sign the rider release before receiving their bib number.

FOR MORE INFORMATION:

Preston Walhood – preston@txtough.org – 214-526-9712

ALL USAC RULES APPLY:

USA Cycling permit pending. ALL riders are required to wear an approved helmet, securely fastened at all times while on the bike. Event will be held rain or shine.

COURSE DESCRIPTION:

Crowds will line the streets of Victory Park to see top US PROS race counter clockwise around American Airlines Center and the posh W-HOTEL in downtown Dallas.

The course is a 1500-meter loop featuring smooth, wide, fast roads and an atmosphere unparalleled anywhere in North America. The START/ FINISH is located across from the WFAA Channel 8 Studios at the intersection of Houston and Olive Street. Riders begin by heading north up a slight hill past the Victory Tavern and Old No. 7 bar making the first of (4) left turns onto All-Star Way.

Traveling less than 150 meters along the north side of the AAC, riders make their next turn onto Victory Ave and head south. With a slight downhill, the race will see speeds in excess of 50mph before turning onto Museum Way. This takes the riders thru the heart of Victory Park and with less than 800 meters to the finish, riders will want to be geared up for the incredible finale.

Out of the final turn back onto Houston Street, riders have a clear view of the finish. The final sprint features a 600-meter straight (3-lanes wide) with a slight downhill running thru the finish line.

FREE laps end with 5 laps to go. Neutral wheel support is provided by MERCURY BICYCLE PRODUCTS / TX TOUGH GRAND PRIX Staff.

EVENT PARKING:

ALL riders and spectators will have access to the areas designated for event parking located on the north side of American Airlines Center as well as throughout Victory Park.

There is a \$10 Event Parking fee in designated American Airlines Center lots. We recommend ride sharing when possible.

EVENT	START TIME	DURATION IN MINUTES	PAYOUT/ PLACES	FIELD MIN/LIMIT	ENTRY
PRO, CAT 1	6:40 PM	64 + 10 LAPS	\$20,000/20 +\$5,000 in primes	100/125	\$100



ABOUT VICTORY PARK:

Located in the heart of Dallas, Victory Park, is one of the country's most significant and innovative master-planned urban developments. Victory Park is creating a new urban environment with a carefully crafted collection of emerging and reputation retailers, distinctive dining, modern office space, dramatic residential units, hotels and signature entertainment venues, including the American Airlines Center.

The American Airlines Center hosts the Dallas Mavericks, the Dallas Stars, and world-class concerts. Just outside the AAC,

Victory Plaza features the world's largest outdoor video screens and today, Victory Park is one of the "greenest" developments in the country, running 100% renewable energy that benefits our natural environment.

For more information on Victory Park, go to www.victorypark.com

DIRECTIONS TO VICTORY PARK:

FROM AUSTIN: Head north on I-35E to Dallas. EXIT Victory Avenue (you will see the American Airlines Center on your right). Turn right and parking will be available in the north parking lots of the AAC off of Victory Avenue.

FROM HOUSTON: Head North on I-45 to Dallas. Take Woodall Rogers Freeway West (toward I-35E). EXIT Field Street (if you get to I-35E you have gone to far). Turn right going north on Field Street to Olive Street. Turn left onto Olive and you will be directed to Event Parking in the north parking lots of the AAC.

FROM OKLAHOMA: Head south on I-35E to Dallas. EXIT Continental Avenue (you will see the American Airlines Center on your left). Turn left on Continental Avenue. Continue on Continental Avenue under Woodall Rogers Freeway to Mckinney Avenue (DO NOT try and turn onto Houston St. because it will be CLOSED at High Market Street and there will be no thru traffic except for W-Hotel guests and residents). Turn left on Mckinney heading northeast to Field Street. Turn left on Field Street heading north. Turn left onto Olive Street and you will be directed to Event Parking in the north parking lots of AAC.

FROM DFW AIRPORT: EXIT the DFW Airport south and head east on 183/Airport Freeway. Continue east to 114/John Carpenter Freeway and head south. This merges with I-35E. Head south on I-35E and EXIT Continental Avenue (you will see the American Airlines Center on your left). Turn left on Continental Avenue. Continue on Continental Avenue under Woodall Rogers Freeway to Mckinney Avenue (DO NOT try and turn onto Houston St. because it will be CLOSED at High Market Street and there will be no thru traffic except for W-Hotel guests and residents). Turn left on Mckinney heading northeast to Field Street. Turn left on Field Street heading north. Turn left onto Olive Street and you will be directed to Event Parking in the north parking lots of AAC.

